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From the Dallas Business Journal:

<https://www.bizjournals.com/dallas/news/2017/01/20/crate-barrel-president-bleu-ciel-steve-woodward.html>

Crate & Barrel president buys luxury condo in Dallas' Bleu Ciel to live a 'rock star life'

Jan 20, 2017, 1:21pm CST

Dallas ultra-luxury condo tower Bleu Ciel — which is already award winning— has the allure to bring in some top executives in the country, including Crate & Barrel President Steve Woodward and his wife Terri.

The couple, which met in Plano High School, regularly comes back to their home away from Chicago (Crate and Barrel is based in Northbrook, Illinois) for its Mexican food, margaritas and to visit their son.

"We love Dallas and consider it our home away from our Chicago home. Plus, Chicago is too cold in the winter," said Woodward, who recently acquired a vacation home in Dallas at Harwood International's Bleu Ciel luxury condo tower.

This will be Woodward and his wife's first high-rise home, but in shopping for a vacation home in Dallas' Lakewood neighborhood with their son Logan — who is a Realtor with Nathan Grace Real Estate — the couple quickly concluded they didn't want the maintenance of a traditional home.

"We have owned a number of homes in Preston Hollow, North Dallas and Southlake ... usually big homes with lots of maintenance, but high on style," said Steve Woodward.

"We want to live a beautiful rock star life and Bleu Ciel in the Harwood District was the right place to live that life," he added. "We look forward to the hotel-like amenities including the pool deck, private space and a gourmet grocery market."

Construction is underway on the 33-story ultra-luxury residential skyscraper, designed by renowned architect Jean-Michel Wilmotte of Wilmotte & Associates S.A. in Paris, sits at the northwest corner of Wolf and McKinnon streets.

Hunt Construction Group is constructing the luxury high-rise tower. Dallas-based development firm Harwood International plans to begin delivering sky-high homes to residents by the end of the year.

Woodward's condo has a smaller footprint than other homes the family has owned over the years, but it has the same "cool factor," he said. The additional event space planned on the 5th floor — which includes a private wine tasting room and a catering kitchen — will make it a great place to entertain, he added.



JAKE DEAN

The couple's son, Logan, represented them in the real estate deal.

The high-rise home will total a couple thousand square feet with two master bedrooms and two master bathrooms. Woodward is already planning to style it "top to bottom in Crate and Barrel everything."

Want to take a look at the progress on the construction of Bleu Ciel? Check out the attached slideshow.

The Unveiling of Bleu Ciel from Harwood International on Vimeo.

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